

Target Millions of High Net Worth Individuals

with FinancialAudiences™ Public Market

The FinancialAudiences™ Public Market offers an effective way to reach high net worth individuals online and across multiple channels.

10 Million
Qualify as HNW
(High Net Worth)



27 Million
Unique Profiles
(de-duplicated)

FinancialAudiences™ Public Market audience segments go well beyond high net worth and include dozens of segments from four primary categories including personal finance, business finance, individual investing and professional investing. Custom audiences are also available.

Personal Finance

Business Finance

Individual Investing

Professional Investing

Want to Know More?

Call 1.855.585.4826 or email cmadruga@kitco.com