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## NEWS RELEASE

### Silvermex Appoints New Vice President Exploration

**SILVERMEX RESOURCES LTD.** (the "Company") is pleased to announce the appointment of Robert Fraser, M.Sc., P.Geo as its Vice President, Exploration. Mr. Fraser has over 35 years experience in applying geological and managerial skills in the field of mineral exploration and corporate management in a variety of geological and geographical environments throughout North, Central and South America, most recently as the Exploration Manager for Hecla Mining Company.

Mr. Fraser will be responsible for the ongoing exploration initiatives at Silvermex's projects in Mexico. Mr. Fraser graduated with a Hon's B.Sc. in Geology and an M.Sc. in Mineral Exploration from Queen's University at Kingston. Mr. Fraser was with Noranda and associated companies for over 25 years with positions of increasing responsibility in exploration management. During this period Mr. Fraser was directly responsible for the discovery of the Lac Troilus Au-Cu Mine in Northern Quebec which ultimately produced over 2,000,000 ounces of gold. More recently Mr. Fraser was the Exploration Manager for Hecla Mining Company in both Venezuela and Canada.

The Board of Directors of Silvermex welcomes Mr. Fraser to the Silvermex team and to the position of Vice President Exploration. Duane Nelson comments, "Mr. Fraser is an excellent candidate to lead our exploration team. His extensive geological knowledge and experience with such world leaders such as Hecla and Noranda will provide strong guidance on all levels of Silvermex's exploration and future production efforts. He will add tremendous value to our company as we advance towards becoming a primary silver producer."

On Behalf of the Board of Directors of  
**Silvermex Resources Ltd.**

Duane Nelson  
CEO & Director

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