Optimize your digital marketing efforts in 2020

Want to understand how to market your company effectively and efficiently?

Attend Kitco Media's marketing workshop for exploration and development companies in the resource sector. Four expert panelists will be gathered to share their insights: Rita Bennett from Great Bear Resources, Dylan Berg from Digital257 Technologies Inc., James McClelland from TSX Media and a Kitco marketing specialist.

Some topics that will be covered are devising a compelling story to tell, understanding the components of a marketing campaign, and learning how to target and reach investors.

Talk will include a complimentary breakfast. Attendees will also be entered to win a mining content billboard with a three-month run, a US$6,600 value.

**TITLE:** Kitco Media Marketing Workshop  
**LOCATION:** Room #113, Vancouver Convention Centre West, Vancouver, B.C.  
**DATE:** Monday, January 20, 2020  
**TIME:** 8 a.m. to 8:40 a.m.

To attend email Carlos Madruga at cmadruga@kitco.com. Hurry, space is limited.

You need to register for the Vancouver Resource Investment Conference, [to attend](mailto:cmadruga@kitco.com).