Heather Gamble earns an inaugural Report on Business Changemakers award from The Globe and Mail

February 26, 2021

Toronto/ Ontario

Artemis Project is pleased to announce that Heather Gamble has earned a 2021 Report on Business Changemakers award.

Changemakers is a new editorial award program produced by The Globe and Mail’s Report on Business magazine. Its intent is to showcase the emerging leaders transforming business today.

Heather Gamble is one of 50 inaugural winners of the award.

“It is an honour being part of this group of change makers”. This award supports our challenge to make space for innovative female entrepreneurs in the mining supply chain”, Heather Gamble highlighted. Research indicates that when companies diversify their supply chain with businesses led by women, they have a greater than 34% impact on profitability.

“We are experiencing a moment of social, environmental awareness and innovation in the mining industry. There is greater demand to review and revise sustainability and inclusion concepts and business models. It is time to build a new culture based on equity, diversity and inclusion which studies have indicated enable innovation. We prepare female entrepreneurs to present and sell their solutions to solve the greatest challenges in the industry at this time”, details Heather. In addition to the Canadian chapter Artemis Project is expanding to Brazil, Chile and Russia.

Heather spent a considerable period of her career in senior corporate positions. She observed that female-owned businesses weren’t equitably represented in some supply chains. As well that the business failure rate was high due to a lack of systemic support. Being a true entrepreneur at heart and noting this gap she was determined to make change and provide opportunity for women to successfully take their place within industry supply chains. She established Women On The Move and the “Moving to a Million” initiative. At WOM Heather spent endless hours collaborating and coaching female entrepreneurs and supporting them on their pathway to sustainability.
Heather then began working with female entrepreneurs in the mining supply chain, where the disparity between male-owned and female-owned businesses is great. Never one to be complacent and always looking for the next place to take up space with women, Heather established Artemis Project. Heather’s visionary leadership has led Artemis Project to become a global movement with the potential to create opportunity for all women in the mining supply chain and the communities they serve and live in.

Report on Business solicited nominations for the Changemakers award in late 2020. Winners were selected by The Globe and Mail’s award-winning editorial team based their ideas, accomplishments and impact, as determined by their nominations, subsequent interviews and reference checks.

“As the Canadian economy recovers from the pandemic, many people are seeking ways to make business more sustainable, inclusive, innovative and fair,” says James Cowan, editor of Report on Business magazine. “The 50 Changemakers on our inaugural list serve as inspiration and instruction for any business leader seeking to effect meaningful change.”

Editorial coverage of all 2021 Changemakers can be found in the March 2021 issue of Report on Business magazine, distributed with The Globe and Mail on Saturday, February 27th, and online now at tgam.ca/Changemakers.

About The Globe and Mail
The Globe and Mail is Canada’s foremost news media company, leading the national discussion and causing policy change through brave and independent journalism since 1844. With our award-winning coverage of business, politics and national affairs, The Globe and Mail newspaper reaches 5.9 million readers every week in our print or digital formats, and Report on Business magazine reaches 2.1 million readers in print and digital every issue. Our investment in innovative data science means that as the world continues to change, so does The Globe. The Globe and Mail is owned by Woodbridge, the investment arm of the Thomson family.

About Artemis Project - Artemis Project is a social enterprise founded on a collective of female entrepreneurs focused on disruptive change in global economic, environmental, and social development in mining. We drive agile and innovative business outcomes between female entrepreneurs and mining companies seeking to transition from ESG compliance to using ESG as an imperative for genuine change, improved business performance resulting in an improved world.

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